

	Delivery Area and Key Criteria	Programme Delivery Outcomes
Overarching Programme Delivery		
Family Hub Transformation	Access Key Criteria 1	<ul style="list-style-type: none"> • Support provided is communicated to all parents, carers and their families including those who are hardest to reach and/or most in need of support • Increase access to additional community venues, outreach partnership models and develop a joint digital and virtual offer • Provision of a single front door for family hubs with maximisation of county resources across the partnership to promote the offer across various media including radio, social media networks, websites and Apps. • A review of estates to establish the family hub footprint in Kent as a physical resource to families in Kent. • Development of a single Kent Family Hub identity with associated branding which is adopted across the Kent system.
	Connection Key Criteria 2,3, & 4	<ul style="list-style-type: none"> • Established pathway for a shared system and shared assessment (with health and ICS Services) • Align caseloads and delivery teams across the FH partnership including health services building on the existing Kent Thresholds Criteria
	Relationships Key Criteria 5	<ul style="list-style-type: none"> • Established governance structure for family hubs so there is a joined-up approach strategically through to operational teams. • Regular Parent and carer panels • Develop and embed a new Family Hub peer supporter model with Health partners and the VCS to support the core and go further options.
	Family Hub Wider Services (including 0 – 2 age range)	<ul style="list-style-type: none"> • We aim to grow this peer support model over the next three years • Our community peers will form part of a much wider network of family support including Primary Care Navigators. • The role of birth registrations and service join up around registrations • Outreach into an expanded community

		<p>network through partnerships</p> <ul style="list-style-type: none"> • Increase the number of children to be school ready at the end of the Early Years Foundation Stage • Number of family hubs providing warm spaces in winter, cool spaces in Summer • Information on preparation for severe weather events to families
Funded Services	Parenting Support	<ul style="list-style-type: none"> • Develop an integrated programme of parenting support with health colleagues, covering topic-based workshops to join delivery of evidence-based programmes through a new single Family Hub parenting support offer • A new multi-agency, holistic, ante-natal offer will be co-produced for all expectant parents (including fathers) helping them to transition into parenthood • An identified key worker will develop relationships antenatally for those identified as needing further support, including post birth.
	Parent-Infant Relationships & Perinatal Mental Health Support	<ul style="list-style-type: none"> • We will develop and establish a family coach /peer programme [including those with lived experiences] offering a universal offer of support across the twelve districts giving perinatal mental health and parent infant support ante and postnatally, specifically encouraging dads /partners and different ethnic groups. • Developing family coaches to re-establish, expand and enhance our infant feeding peer support model will increase reach and enable families to access support on parent/infant relationships, emotional need and infant feeding, developing staff skills to hear family's needs both ante and post-natal. • Workforces across family hubs will be supported to increase their knowledge and awareness of mild to moderate perinatal mental health. • We will commission professional filming of PATH* low to moderate perinatal mental health awareness training programmes to support family hub workforces and families.

		<ul style="list-style-type: none"> • We will promote these through social media and social assets and use this as a foundation to raise awareness on perinatal mental health and share this across the family hub networks. • We will procure and offer a perinatal mental health wheel [accredited by the institute of Health Visiting] to all new parents. • We will develop resources [digital and hard copy] self-help messaging to help have improved emotional wellbeing. • We will incorporate workforce development on parental conflict, into the skills set of family coaches so they have a level of understanding of emotional intelligence and the impacts on infants' development. • We will commission and require regular small group supervision for family coaches. We will take the opportunities to access nationally procured tiered training provision [levels 1-3] to support parent infant relationships. • We will support practitioners from Kent with opportunity to access training to deliver evidence-based interventions that promote parent–infant relationships. The interventions are likely to include video-feedback and a targeted intervention to promote parent–infant relationships, which could be delivered in a group or one-to one. • We will take up the offer from the national team to access practitioners who will be able to supervise those supporting parent–infant relationships.
	<p>Early Language and the Home Learning Environment</p>	<ul style="list-style-type: none"> • Targeted pre-schools will provide home learning packs in partnership with FH and libraries. • Develop the role of libraries being an outreach family hub offer with pre-school sessions to support early language and development. • The award winning EFICL programme is being delivered in Kent already and will be evidenced in the FH • Pilot the introduction of ELIM within the 2-2 ½ year development review and

		<p>development of intervention programme to support early identification and support; Support to be extended where identified by Family Hub staff.</p> <ul style="list-style-type: none"> • Additional home support packs including Bookstart to be offered to targeted families with 1:1 and group Family Hub support Bookstart resources and 1:1/group support to be targeted at families for increase HLE support where identified • Additional parenting support/groups/resources to be delivered for targeted families using CHIRP (Confident, Happy, Independent, Resilient, Proud) working with the EYFS principles • Training for parent volunteers on HLE to embed practice into communities in addition to staff training; Increased offer of training on Schema for Staff and volunteers to support HLE 1:1 and group work
	<p>Infant Feeding Support</p>	<ul style="list-style-type: none"> • With the health visiting service we will explore options to build on the infant feeding peer support model and develop a pilot family coach infant feeding support for the pivotal early days following birth to those women identified or who have sought additional help. Support to be extended through family coaches. • We will work collaboratively with UNICEF to sustain our joint breastfeeding initiative [BFI] level 3 accreditation in February 2023 and achieve gold standard in February 2023 in our organisations KCHFT and in children centres [family hubs]. We will support the costs for UNICEF achieving sustainability reassessment and achieving processes in the following 12 months. • We will train family coaches and new workforce staff in BFI infant feeding to re-establish, expand and enhance our infant feeding support model and increase our reach. This will enable families to access support on emotional

		<p>need and infant feeding and parent /infant relationships.</p> <ul style="list-style-type: none">• We will review options to introduce the hello baby [antenatal] offer which currently is delivered in a neighbouring authority into Kent.• Working with other sectors we will explore possibilities to support feeding where the cost of nursing bras may prohibit commencement/continuation.• We will commission animation films/apps to illustrate early breastfeeding positioning with additionality for different sized women, following c sections.• We will review current evidence and gain further insights to help understand women's perspective of body imagery and cultural and intergenerational attitudes where breastfeeding prevalence is constantly low. We will utilise the collective evidence and insights from other local authorities where breast feeding prevalence is low to put in place effective interventions and support for families.• We are currently developing a 'campaign' on responsive feeding from birth to 18 months. Through partnership working and integrated training support we will develop consistent messaging regards responsive feeding.• We will encourage families to apply for the healthy start programme which gives access to a prepayment card to purchase some foods including milk.• We will support the workforce to know how and where to access support for women who commence breastfeeding, to establish and maintain breast feeding for as long as they want to with the support of the infant feeding specialist and lactation consultants.• We will utilise the newly developed breastfeeding friendly venue toolkit accessible on www.wearebesideyou.co.uk especially in the districts with lower prevalence of breastfeeding• We will establish a system network to
--	--	--

		inform and support our infant feeding work.
	Parent and Carer Panels	<ul style="list-style-type: none"> • Our community peers will identify and engage parents/carers into new Family Hub bi-monthly forums and staff will be dedicated to supporting participation throughout the year through physical/virtual methods including regular formal and informal feedback • Build on existing relationships with the Maternity Voices Partnership and KCHFT 0-19 year Parent/Carer Forums and use feedback to shape the Delivery Model • Parent/carers panels will help us to identify the relevant and appropriate community spaces in Kent • Parent/Carer panel input into Digital offer to lead the design of the new offer with dedicated resource to develop this
	Publishing the Start for Life Offer	<ul style="list-style-type: none"> • For key transition points we will provide the start for life government publication materials through midwifery booking and follow up appointments, health visiting (red book/new birth visits) and birth registrations • Additional local materials will be co-produced following feedback from parents and carers in our community through the parent/carers and SEND participation groups, the send local offer and the resilience hub • We will develop a range of materials to suit all family needs, including translations into the key languages and accessible formats. • We will ensure the materials are available through our community partners tailored to the need in that place and will also be published digitally and through our social media sites. • A dedicated staff resource has been assigned to develop and maintain the digital Family Hub offer